2019级新闻学专业本科人才培养方案

（专业代码050301）

一、专业简介

新闻学是关系到我国舆论引导、政令下达和社会风气形成等一系列重大问题的关键性专业，在新闻理论研究、新闻实务、新闻管理以及传播学等领域都有非常广泛的应用。我校新闻学专业前身是汉语言文学（新闻与现代传媒），2016年面向全国招生，主要培养能够在新闻单位、新闻政策研究部门、新闻宣传部门、政府管理机构从事新闻采写、编辑、统筹、策划等工作的新闻传播人才。

二、培养目标

本专业旨在培养坚持马克思主义新闻观，具有较强的社会责任感、敬业精神和创新意识，熟悉我国新闻管理法规，掌握新闻学与传播学的基本理论与基本知识，具备基本的新闻行业技能，能够适应传媒业发展要求，从事采写编评摄、新媒体传播、媒体经营管理等工作，德智体美劳全面发展的应用型、创新型新闻传播人才。

三、毕业要求

本专业通过相关课程的教学及专业技能训练，使学生掌握新闻学方面的基本理论和基本技能，具备科学创新思维和新闻行业职业技能。

毕业生应在职业道德、职业能力和发展等方面达到如下7个方面的要求：

**1.【职业道德】**拥护中国共产党的领导，坚持正确的政治立场和方向，坚持新闻工作的党性原则，坚持马克思主义新闻观，坚持正确舆论导向，维护国家利益，遵纪守法，始终坚守新闻真实性等基本准则；具有正确的世界观、人生观和价值观，具有良好的思想道德品质、高度的社会责任感。

**2.【职业情怀】**认同新闻职业，具有清晰的新闻从业者的角色认知，具有坚定的从事新闻职业意愿及服务国家、服务人民、服务中国特色社会主义的职业理想；具有终身学习的意识；德智体美劳全面发展。

**3.【学科素养】**具备与新闻工作相适应的理论学习能力，并掌握持续学习的方法；了解相关学科发展现状及前沿动态，了解党和国家新闻宣传的方针、政策和相关法规，掌握业界发展现状与变化趋势；能熟练掌握计算机和现代新媒体技术；具有良好的人文素养和一定的科学素养。

**4.【职业能力】**具备新闻采访、写作、编辑、评论、摄影、摄像等专业技能；具备基本的新闻传播活动策划与组织能力以及一定的市场营销、媒介调查、媒体运营等方面的知识和能力；具有与新闻传播实践的发展变化相适应的信息处理能力、开拓创新能力；初步掌握从事科学研究必需的科学思维方式和研究方法；基本掌握一门外国语。

**5.【沟通合作】**具备积极乐观、奋发向上的态度；掌握沟通技巧，具备一定的语言表达、人际交往能力；具有团队协作精神。

**6.【美学素养】**具有审美情趣、审美能力和审美品位。

**7.【探索创新】**具有较强的创新精神和创业实践能力；具有求实、探索、批判精神，能够发现、分析和解决问题。

四、毕业学分要求

本专业总学分为170学分。

五、学制、修业年限与学位

标准学制：四年；修业年限：四至六年。

授予学位：文学学士学位。

六、主干学科

新闻传播学

七、专业核心课程

新闻道德与法规、马克思主义新闻思想、中国新闻史、外国新闻史、新闻学概论、传播学概论、新闻采访与写作、新闻编辑学、新闻评论、新闻摄影、电视摄像

八、课程结构及学时学分比例分配表

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 课程大类 | 课程子类 | 学时数 | 学分数 | 学时比例 | 学分比例 |
| 公共基础教育平台  （面向全院学生） | 必修课 | 800 | 44 | 37.30% | 25.88% |
| 选修课 | 160 | 10 | 7.46% | 5.88% |
| 学科基础教育平台课  （面向二级学科） | 必修课 | 448 | 27 | 20.90% | 15.89% |
| 选修课 | —— | —— | —— | —— |
| 专业教育平台课  （面向专业） | 必修课 | 480 | 30 | 22.39% | 17.65% |
| 方向课 | 64 | 4 | 2.99% | 2.35% |
| 任选课 | 192 | 12 | 8.96% | 7.06% |
| 实践教学环节 | 独立实验 | —— | —— | —— | —— |
| 集中实践 | —— | 39 | —— | 22.94% |
| 第二课堂及创新创业类实践 | —— | 4 | —— | 2.35% |
| 合计 | | 2144 | 170 | 100.00% | 100.00% |
| 实践环节学分占总学分百分比 | | 42.22% | | | |

注：实践环节学分占总学分百分比=(课内实践学时/16+独立实验课学时/32+集中实践性教学学分)/总学分

九、课程体系

（一）公共基础教育平台课

| **课程类别** | | **课程编码** | | | | | | | | | **课程名称（中英文）** | **课程属性** | **考核方式** | **学分数** | **总学时** | **学时类型** | | | **开课单位** | **修读范围** | **修读学期** | **备 注 1** | **备 注 2** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **年份** | | **开课单位** | | **课类** | **课性** | **课程序号** | | | **讲授** | **实践** | **周学时** |
| 公共基础教育平台 | 政治类 | 1 | 9 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 思想道德修养与法律基础 Ideological and Moral Cultivation and Elementary Knowledge of Law | 必修 | S | 3 | 48 | 38 | 10 | 3 | 政治与公共管理学院 |  | 1 |  |  |
| 1 | 9 | 0 | 1 | 1 | 1 | 0 | 0 | 2G | 中国近现代史纲要 Modern and Contemporary History of China | 必修 | S | 3 | 48 | 38 | 10 | 3 |  | 2 |  |  |
| 1 | 9 | 0 | 1 | 1 | 1 | 0 | 0 | 3 | 马克思主义基本原理概论 The Basic Principle of Marxism | 必修 | S | 3 | 48 | 42 | 6 | 3 |  | 3 |  |  |
| 1 | 9 | 0 | 1 | 1 | 1 | 0 | 0 | 4G | 毛泽东思想和中国特色社会主义理论体系概论Introduction of Mao Zedong Thought and Socialism with Chinese Characteristics | 必修 | S | 3 | 48 | 40 | 8 | 3 |  | 4 |  |  |
| 1  •  1 | 6  •  6 | 0  •  0 | 1  •  1 | 1  •  1 | 1  •  1 | 0  •  0 | 0  •  1 | 5G  •  2G | 形势与政策Ⅰ-VIII Current Situation  and PolicyⅠ-VIII | 必修 | C | 2 | 64 | 64 |  | 2 |  | 1-8 | 每学期开设  8个学时 | |
| 语言类 | 1 | 6 | 0 | 4 | 1 | 1 | 0 | 1 | 1 | 大学英语Ⅰ College EnglishⅠ | 必修 | S | 3 | 48 | 48 |  | 3 | 外国语学院 |  | 1 |  |  |
| 1 | 6 | 0 | 4 | 1 | 1 | 0 | 1 | 2 | 大学英语Ⅱ College EnglishⅡ | 必修 | S | 4 | 64 | 64 |  | 4 | 2 |  |  |
| 1 | 6 | 0 | 4 | 1 | 1 | 0 | 1 | 3 | 大学英语Ⅲ College EnglishⅢ | 必修 | S | 4 | 64 | 64 |  | 4 | 3 |  |  |
| 1 | 6 | 0 | 4 | 1 | 1 | 0 | 1 | 4 | 大学英语Ⅳ College EnglishⅣ | 必修 | S | 3 | 48 | 48 |  | 3 | 4 |  |  |
| 体育类 | 1  •  1 | 6  •  6 | 1  •  1 | 2  •  2 | 1  •  1 | 1  •  1 | 0  •  0 | 1  •  1 | 6  •  9 | 体育Ⅰ-Ⅳ Physical EducationⅠ-Ⅳ | 必修 | S | 4 | 128 |  | 128 | 2 | 体育学院 |  | 1-4 | 每学期开设32个学时 | |
| 信息技术类 | 1 | 9 | 0 | 6 | 1 | 1 | 0 | 2 | 0 | 大学计算机基础 University Computer Basis | 必修 | S | 3 | 48 | 24 | 24 | 3 | 数学与计算机学院 |  | 3 |  |  |
|
| 创新创业类 | 1 | 9 | 9 | 9 | 1 | 1 | 0 | 2 | 1G | 创新创业 Innovation and Entrepreneurship | 必修 | C | 2 | 32 | 32 |  | 2 | 职前教育教研室 |  | 3 |  |  |
| 1 | 6 | 9 | 9 | 1 | 1 | 0 | 2 | 2 | 大学生职业生涯与发展规划  Career and Development Planning of College Students | 必修 | C | 1 | 16 | 16 |  | 1 | 1 |  |  |
| 1 | 6 | 9 | 9 | 1 | 1 | 0 | 2 | 3 | 大学生就业指导 Employment Guidance for College Students | 必修 | C | 1 | 16 | 16 |  | 1 | 6 |  |  |
| 其它类 | 1 | 6 | 0 | 5 | 1 | 1 | 0 | 2 | 4 | 心理健康教育 Mental Health Education | 必修 | C | 2 | 32 | 16 | 16 | 2 | 教育科学学院 | 1 |  |  |
|
| 1 | 6 | 9 | 9 | 1 | 1 | 0 | 2 | 5 | 军事理论 Military Theory | 必修 | C | 2 | 32 | 32 |  | 2 | 军事理论教研室 | 1 |  |  |
| 1 | 6 | 0 | 1 | 1 | 1 | 0 | 2 | 6 | 贵州省情 Situations of Guizhou Province | 必修 | C | 1 | 16 | 16 |  | 1 | 政治与公共管理学院 |  | 1 |  |  |
| 选修课 | X | X | X | X | 1 | 2 | X | X | X | 在公共基础教育平台课选修课中选 | 选修 | C | 10 | 160 | 160 |  | 2 | 各学院 | 2-6 | 学分要求≥10学分，其中自然科学类课程≥3学分，艺术科学类课程≥2学分，创新创业类课程≥2学分，信息技术类课程≥3学分 | |
|  | |  |  |  |  |  |  |  | **合** | | **计** |  |  | **54** | **960** | **758** | **202** |  |  |  |  |  |  |

（二）学科基础教育平台课

| **课程**  **类别** | | **课程编码** | | | | | | | | | **课程名称（中英文）** | **课程属性** | **考核方式** | **学分数** | **总学时** | **学时类型** | | | **开课单位** | **修读范围** | **修读学期** | **备 注 1** | **备 注 2** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **年份** | | **开课单位** | | **专代** | **课类** | **课性** | **课程序号** | | **讲授** | **实践** | **周学时** |
| **学科基础教育平台** | **必修课** | 1 | 6 | 0 | 3 | 3 | 2 | 1 | 0 | 1 | 专业导论 Professional Introduction | 必修 | C | 0.5 | 8 | 8 |  | 0.5 |  |  | 1 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 0 | 2 | 现代汉语 Modern Chinese Language | 必修 | C | 4 | 64 | 58 | 6 | 4 |  | 2 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 1 | 8 | 中国古代文学基础 Foundation of Ancient Chinese Literature | 必修 | C | 2.5 | 40 | 38 | 2 | 2.5 |  | 3 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 2 | 0 | 中国现当代文学作品讲读 Modern and Contemporary Chinese Literature Appreciation | 必修 | C | 2 | 32 | 28 | 4 | 2 |  | 4 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 2 | 1 | 外国文学基础 Foundation of Foreign Literature | 必修 | C | 2 | 32 | 30 | 2 | 2 |  | 5 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 0 | 8 | 中国新闻史 History of Chinese Journalism | 必修 | S | 2 | 32 | 28 | 4 | 2 |  | 1 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 0 | 9 | 外国新闻史 History of Foreign Journalism | 必修 | S | 2 | 32 | 28 | 4 | 2 |  | 2 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 1 | 0 | 传播学概论 Introduction to Communication | 必修 | S | 3 | 48 | 42 | 6 | 3 |  | 1 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 1 | 1 | 新闻学概论 Introduction to Journalism | 必修 | S | 3 | 48 | 42 | 6 | 3 |  | 2 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 1 | 9 | 媒体技术基础 Media Technology | 必修 | C | 1 | 16 | 8 | 8 | 1 |  | 2 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 1 | 2 | 基础写作 The Basic Writing | 必修 | C | 2 | 32 | 12 | 20 | 2 |  | 1 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 1 | 3 | 形式逻辑 Logic | 必修 | S | 2 | 32 | 24 | 8 | 2 |  | 4 |  |  |
| 1 | 6 | 0 | 3 | 3 | 2 | 1 | 1 | 5 | 普通话 Mandarin | 必修 | C | 1 | 32 | 16 | 16 | 2 |  | 1 |  |  |
|  |  |  |  |  |  |  |  | **合** | | **计** |  |  | **27** | **448** | **362** | **86** |  |  |  |  |  |  |

（三）专业教育平台课

| **课程 类别** | | **课程编码** | | | | | | | | | **课程名称（中英文）** | **课程属性** | **考核方式** | **学分数** | **总学时** | **学时类型** | | | **开课单位** | **修读范围** | **修读学期** | **备 注 1** | **备 注 2** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **年份** | | **开课单位** | | **专代** | **课类** | **课性** | **课程序号** | | **讲授** | **实践** | **周学时** |
| **专业教育平台** | **必修课** | 1 | 6 | 0 | 3 | 3 | 3 | 1 | 0 | 1 | 新闻采访与写作 News Gathering and Writing | 必修 | C | 4 | 64 | 40 | 24 | 4 |  |  | 2 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 1 | 5 | 社会调查方法 Social Survey Method | 必修 | C | 1 | 16 | 12 | 4 | 1 |  | 2 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 0 | 2 | 新媒体导论 Introduction to New Media | 必修 | S | 2 | 32 | 26 | 6 | 2 |  | 3 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 1 | 7 | 新闻摄影 News Photography | 必修 | C | 3 | 48 | 30 | 18 | 3 |  | 3 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 1 | 8 | 电视新闻写作 TV News Writing | 必修 | C | 1 | 16 | 10 | 6 | 1 |  | 3 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 1 | 9 | 新媒体写作 New Media Writing | 必修 | C | 1 | 16 | 12 | 4 | 1 |  | 4 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 1 | 3G | 电视摄像 Television Shooting | 必修 | C | 3 | 48 | 24 | 24 | 3 |  | 4 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 1 | 4 | 非线性编辑 Non-linear Editing | 必修 | C | 2 | 32 | 8 | 24 | 2 |  | 4 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 0 | 5 | 新闻评论 News Commentary | 必修 | S | 2 | 32 | 22 | 10 | 2 |  | 5 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 0 | 7 | 新闻道德与法规 News Law and Ethics | 必修 | C | 1 | 16 | 10 | 6 | 1 |  | 5 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 0 | 9 | 马克思主义新闻思想 Marxism News Concept | 必修 | C | 1 | 16 | 14 | 2 | 1 |  | 5 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 2 | 1 | 深度报道  In-depth Reporting | 必修 | C | 2 | 32 | 20 | 12 | 2 |  | 5 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 0 | 6 | 新闻编辑学 Editing in Journalism | 必修 | S | 2 | 32 | 22 | 10 | 2 |  | 6 |  |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 1 | 1 | 0 | 新闻心理学 News Psychology | 必修 | S | 2 | 32 | 22 | 10 | 2 |  | 6 |  |  |
|  | 1 | 6 | 0 | 3 | 3 | 3 | 1 | 1 | 6 | 媒体经营与管理 Media Operation and Management | 必修 | C | 2 | 32 | 26 | 6 | 2 |  | 6 |  |  |
|  | 1 | 6 | 0 | 3 | 3 | 3 | 1 | 2 | 0 | 传播研究方法 Research Methods of Communications | 必修 | C | 1 | 16 | 12 | 4 | 1 |  | 6 |  |  |
|  |  |  |  |  |  |  |  | **小** | | **计** |  |  | **30** | **480** | **310** | **170** |  |  |  |  |  |  |
| **方向课** | 1 | 6 | 0 | 3 | 3 | 3 | 3 | 0 | 1 | 媒体内容策划与创作 Media Planning and Directing | 限选 | C | 2 | 32 | 24 | 8 | 0 |  |  | 5 | 广播电视方向 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 3 | 0 | 2 | 纪录片创作 Documentary Creation | 限选 | C | 2 | 32 | 24 | 8 | 0 |  | 6 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 3 | 0 | 3 | 整合营销传播 Integrated Marketing Communication | 限选 | C | 2 | 32 | 24 | 8 | 0 |  | 5 | 网络新闻方向 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 3 | 0 | 4 | 跨文化传播 Intercultural Communication | 限选 | S | 2 | 32 | 24 | 8 | 0 |  | 6 |  |
|  |  |  |  |  |  |  |  | **小** | | **计** |  |  | **4** | **64** | **48** | **16** |  |  |  |  |  |  |
| **选修课** | 1 | 6 | 0 | 3 | 3 | 3 | 4 | 0 | 1 | 社交礼仪与人际沟通 Social Etiquette and Interpersonal Communication | 选修 | C | 2 | 32 | 16 | 16 | 2 |  |  | 3 |  | 选修总学分不少于10学分 |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 1 | 9 | 书法 Chinese Calligraphy | 选修 | C | 1 | 32 | 10 | 22 | 2 |  | 4 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 0 | 2 | 中外名记者研究 Studies on famous Chinese and Foreign Journalists | 选修 | C | 2 | 32 | 24 | 8 | 2 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 0 | 3 | 媒介素养 Media Literacy | 选修 | C | 2 | 32 | 24 | 8 | 2 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 0 | 广告学 Advertisement | 选修 | C | 2 | 32 | 24 | 8 | 2 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 1 | 公共关系学  Public Relations | 选修 | C | 2 | 32 | 24 | 8 | 2 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 0 | 7 | 文化产业基础 Cultural Industry Bases | 选修 | C | 1 | 16 | 10 | 6 | 1 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 0 | 9 | 中国文化概论 Introduction Chinese Culture | 选修 | C | 2 | 32 | 20 | 12 | 2 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 1 | 0 | 社会学概论 Introduction to Sociology | 选修 | C | 2 | 32 | 26 | 6 | 2 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 1 | 7 | 新媒体营销与策划 New Media Marketing and Planning | 选修 | C | 2 | 32 | 24 | 8 | 2 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 4 | 古汉语基础 Foundation of Ancient Chinese | 选修 | C | 2 | 32 | 30 | 2 | 2 |  | 5 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 1 | 1 | 出镜记者语言艺术 Language Arts of On-camera Reporter | 选修 | C | 2 | 32 | 16 | 16 | 2 |  | 6 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 1 | 2 | 论文写作指导  Thesis Writing Guide | 选修 | C | 1 | 16 | 8 | 8 | 1 |  | 6 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 5 | 影视艺术概论 Introduction to Film and Television | 选修 | C | 2 | 32 | 24 | 8 | 2 |  | 6 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 2 | 舆论学 Public Opinion | 选修 | C | 2 | 32 | 26 | 6 | 2 |  | 6 |  |
| 1 | 6 | 0 | 3 | 3 | 3 | 4 | 1 | 8 | 广告创意与设计  Creative Designing of Advertisement | 选修 | C | 2 | 32 | 20 | 12 | 2 |  | 6 |  |
|  | 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 6 | 新闻学专业技能Ⅰ：新闻摄影与制作考核  Journalism Skills AssessmentⅠ：News Photography | 选修 | C | 0.5 | 0.5周 |  |  |  |  |  | 4 | 创新创业类 | 以上为新闻学专业技能考核内容；在各学期机动周进行考核；学生选修总学分不少于2分。 |
|  | 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 7 | 新闻学专业技能Ⅱ：电视摄像与编辑考核  Journalism Skills AssessmentⅡ：Television Shooting | 选修 | C | 0.5 | 0.5周 |  |  |  |  |  | 5 |
|  | 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 8 | 新闻学专业技能Ⅲ：新闻评论考核  Journalism Skills AssessmentⅢ：News Commentary | 选修 | C | 0.5 | 0.5周 |  |  |  |  |  | 6 |
|  | 1 | 6 | 0 | 3 | 3 | 3 | 4 | 2 | 9 | 新闻学专业技能Ⅳ：新闻编辑考核  Journalism Skills AssessmentⅣ：Editing in Journalism | 选修 | C | 0.5 | 0.5周 |  |  |  |  |  | 7 |
|  | 1 | 6 | 0 | 3 | 3 | 3 | 4 | 3 | 0 | 新闻学专业技能Ⅴ：新闻采访与写作考核  Journalism Skills AssessmentⅤ：News Gathering and Writing | 选修 | C | 0.5 | 0.5周 |  |  |  |  |  | 7 |
|  |  |  |  |  |  |  |  | **小** | | **计** |  |  | **12** | **192** |  |  |  |  |  |  |  |  |
|  | |  |  |  |  |  |  |  | **合** | | **计** |  |  | **46** | **736** |  |  |  |  |  |  |  |  |

（四）实践教学环节

| **类别** | **环节** | **课程编码** | | | | | | | | | **项目名称（中英文）** | **项目属性** | **考核方式** | **学分数** | **开设周数** | **讲授** | **实践** | **其它** | **承担单位** | **修读范围** | **修读学期** | **备 注 1** | **备 注 2** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **年份** | | **开课单位** | | **专代** | **课类** | **课性** | **课程序号** | |
| **实践教学环节** | **集中实践** | 1 | 6 | 9 | 9 | 1 | 1 | 0 | 2 | 7 | 军事训练 Military Training | 必修 | C | 2 | 2 |  | 2 |  | 军事理论教研室 | 全校 | 1 |  |  |
| 1 | 9 | 0 | 1 | 0 | 4 | 1 | 0 | 3 | 毛泽东思想和中国特色社会主义理论体系概论实践 Introduction to Mao Zedong Thought and the Theory System of Socialism with Chinese Characteristics | 必修 | C | 2 | 2 |  | 2 |  | 政治与公共管理学院 | 全校 | 4 | 暑假 |  |
| 1 | 9 | 9 | 9 | 0 | 4 | 1 | 0 | 2 | 公益劳动 Voluntary Labor | 必修 | C | 1 |  |  |  |  | 各学院 | 全校 | 1-8 |  |  |
| 1 | 6 | 0 | 3 | 3 | 4 | 1 | 0 | 1 | 社会热点调查 Social Hot Spot Survey | 必修 | C | 1 | 1 |  | 1 |  | 文学与新闻学院 |  | 2 | 暑假 |  |
| 1 | 6 | 0 | 3 | 3 | 4 | 1 | 0 | 2 | 摄影创作实践 Photography Creation Practice | 必修 | C | 1 | 1 |  | 1 |  | 文学与新闻学院 |  | 6 | 暑假 |  |
| 1 | 6 | 0 | 3 | 3 | 4 | 1 | 0 | 3 | 新闻见习 Journalistic Noviciate | 必修 | C | 2 | 2 |  | 2 |  | 文学与新闻学院 |  | 5 |  |  |
| 1 | 6 | 0 | 3 | 3 | 4 | 1 | 0 | 4 | 新闻实习 Journalistic Practice | 必修 | C | 16 | 16 |  | 16 |  | 文学与新闻学院 |  | 7 |  |  |
| 1 | 6 | 0 | 3 | 3 | 4 | 1 | 0 | 5 | 毕业论文  Graduation Thesis | 必修 | C | 12 | 12 |  | 12 |  | 文学与新闻学院 |  | 8 |  |  |
| 1 | 6 | 0 | 3 | 3 | 4 | 4 | 0 | 1 | 新闻发布会的设计与演练 Design and Practice of the News Conference | 选修 | C | 1 | 1 |  | 1 |  | 文学与新闻学院 |  | 4 | 选修不少于2个学分 | 机动周  创新实践 |
| 1 | 6 | 0 | 3 | 3 | 4 | 4 | 0 | 2 | 新媒体APP内容运营 New Media APP Content Operations | 选修 | C | 1 | 1 |  | 1 |  | 文学与新闻学院 |  | 4 |
| 1 | 6 | 0 | 3 | 3 | 4 | 4 | 0 | 3 | 电视节目设计 Television Program Design | 选修 | C | 1 | 1 |  | 1 |  | 文学与新闻学院 |  | 6 |
| 1 | 6 | 0 | 3 | 3 | 4 | 4 | 0 | 4 | 微视频创作 Micro-Video Creation | 选修 | C | 1 | 1 |  | 1 |  | 文学与新闻学院 |  | 6 |
|  |  |  |  |  |  |  |  | **小** | | **计** |  |  | **39** |  |  |  |  |  |  |  |  |  |
| **第二课堂** | 1 | 9 | 9 | 9 | 0 | 4 | 1 | 0 | 4 | 第二课堂 Extracurricular Activities | 选修 | C | 1 |  |  |  |  | 团委 | 全校 | 1-8 | 根据学校有关文件认定 | |
| **创新创业类实践** | 1 | 9 | 9 | 9 | 0 | 4 | 1 | 0 | 5 | 创新创业实践课 Innovation and Entrepreneurship Practices | 选修 | C | 3 |  |  |  |  |  | 全校 | 1-8 |
|  |  |  |  |  |  |  |  | **小** | | **计** |  |  | **4** |  |  |  |  |  |  |  |  |  |
|  | |  |  |  |  |  |  |  | **合** | | **计** |  |  | **43** |  |  |  |  |  |  |  |  |  |

十、教学进程表

新闻学专业本科教学进程及说明表

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **学年** | **学期** | **教学进程** | | | | | | **入学教育♁** | **入学军训★** | **理论教学→** | **新闻实习□** | **新闻见习**  **∕** | **形体训练**  **▶** | **记者节**  **活**  **动**  **◇** | | **创**  **新**  **实**  **践**  **V** | | **毕**  **业**  **论**  **文**  **△** | | **考试＃** | **毕业分配※** | **假期社会实践S** | | | **备注** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** | **14** | **15** | **16** | **17** | **18** | **19** | **20** | **假期** | | |  |
| 一 | 1 |  |  | **♁★** | **♁★** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **＃** | **＃** |  |  |  |  |
| 2 | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **▶** | **▶** | **＃** | **＃** |  | **S** |  |  |
| 二 | 3 | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **◇** | **◇** | **＃** | **＃** |  |  |  |  |
| 4 | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **V** | **V** | **＃** | **＃** |  | **S** |  |  |
| 三 | 5 | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **∕** | **∕** | **→** | **→** | **→** | **→** | **→** | **→** | **＃** | **＃** |  |  |  |  |
| 6 | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **→** | **V** | **V** | **＃** | **＃** |  | **S** |  |  |
| 四 | 7 | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** | **□** |  |  |  |  |  |  |  |  |
| 8 | **△** | **△** | **△** | **△** | **△** | **△** | **△** | **△** | **△** | **△** | **△** | **△** | **※** | **※** | **※** | **※** | **※** | **※** | **※** | **※** |  |  |  |  |

注：将安全教育纳入新生入学教育

1. 课程体系与毕业要求的对应关系矩阵

| **课程及教学活动** | **职业**  **道德** | **职业**  **情怀** | **学科**  **素养** | **职业**  **能力** | **沟通**  **合作** | **美学**  **素养** | **探索**  **创新** | **开设**  **学期** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 思想道德修养与法律基础 Ideological and Moral Cultivation and Elementary Knowledge of Law | H | M |  |  |  |  |  | 1 |
| 中国近现代史纲要 Modern and Contemporary History of China | H |  |  |  |  |  |  | 2 |
| 马克思主义基本原理概论 The Basic Principle of Marxism | H |  |  |  |  |  |  | 3 |
| 毛泽东思想和中国特色社会主义理论体系概论Introduction of Mao Zedong Thought and Socialism with Chinese Characteristics | H | H |  |  |  |  |  | 4 |
| 毛泽东思想和中国特色社会主义理论体系概论实践 Introduction to Mao Zedong thought and the theory system of socialism with Chinese characteristics | H | H |  |  |  |  |  | 4 |
| 形势与政策 Current Situation and Policy |  |  | H | L | H |  |  | 1—8 |
| 大学英语 College English |  |  |  | M | H |  |  | 1—4 |
| 体育 Physical Education |  | H |  |  | M |  | L | 1—4 |
| 大学计算机基础 University Computer Basis |  |  | H | M |  |  |  | 3 |
| 创新创业 Novation and Entrepreneurship |  |  |  | M |  |  | H | 3 |
| 大学生职业生涯与发展规划  Career and Development Planning of College Students | M | H |  |  |  |  |  | 1 |
| 大学生就业指导 Employment Guidance for College Students |  | H |  | L |  |  |  | 6 |
| 心理健康教育 Mental Health Education | M | H |  |  |  |  |  | 1 |
| 军事理论 Military Theory |  |  | M |  |  |  |  | 1 |
| 贵州省情 Situations of Guizhou Province | M | H |  |  |  |  |  | 1 |
| 军事训练 Military Training | M | H |  |  |  |  |  | 1 |
| 专业导论 Professional Introduction |  | H | H |  |  |  |  | 1 |
| 现代汉语 Modern Chinese Language |  |  | H | M | L |  |  | 2 |
| 中国古代文学基础 Foundation of Ancient Chinese Literature |  |  | H | M |  | L |  | 3 |
| 中国现当代文学作品讲读 Modern and Contemporary Chinese Literature Appreciation |  |  | H | M |  | L |  | 4 |
| 外国文学基础 Foundation of Foreign Literature |  |  | H | L |  | M |  | 5 |
| 中国新闻史 History of Chinese Journalism | M | M | H | M |  |  |  | 1 |
| 外国新闻史 History of Foreign Journalism | M | M | H | M |  |  |  | 2 |
| 传播学概论 Introduction to Communication | M | L | H | M |  |  |  | 1 |
| 新闻学概论 Introduction to Journalism | M | L | H | M |  |  |  | 2 |
| 媒体技术基础 Media Technology |  |  | M | H |  |  |  | 2 |
| 基础写作 The Basic Writing |  |  | H | M |  |  | M | 1 |
| 形式逻辑 Logic |  |  | H | M | L |  |  | 4 |
| 普通话 Mandarin |  |  |  | M | H |  |  | 1 |
| 新闻采访与写作 News Gathering and Writing | M | L |  | H | M |  | M | 2 |
| 社会调查方法 Social Survey Method |  |  | M | H | M |  | L | 2 |
| 新媒体导论 Introduction to New Media |  |  | M | H |  |  | M | 3 |
| 新闻摄影 News Photography |  |  |  | H |  | M | M | 3 |
| 电视新闻写作 TV News Writing | L |  |  | H | L |  | M | 3 |
| 新媒体写作 New Media Writing | L |  |  | H | L |  | M | 4 |
| 电视摄像 Television Shooting |  |  | M | H | L | M | L | 4 |
| 非线性编辑 Non-linear Editing |  |  | M | H | L | M | L | 4 |
| 新闻评论 News Commentary | L |  |  | H | M |  | M | 5 |
| 新闻道德与法规 News Law and Ethics | H | M |  | M |  |  |  | 5 |
| 马克思主义新闻思想 Marxism News Concept | H | M |  | M |  |  |  | 5 |
| 深度报道  In-depth Reporting | L | L |  | H | M |  | M | 5 |
| 新闻学专业英语  Journalism English |  |  | M | H | L |  |  | 5 |
| 新闻编辑学 Editing in Journalism | L |  |  | H |  | L | M | 6 |
| 新闻心理学 News Psychology | L |  | M | H |  |  |  | 6 |
| 媒体经营与管理 Media Operation and Management |  |  | M | H | L |  |  | 6 |
| 传播研究方法 Research Methods of Communications |  |  | M | H | M |  | L | 6 |
| 媒体内容策划与创作 Media Planning and Directing |  |  | M | H |  | M | M | 5 |
| 纪录片创作 Documentary Creation |  |  | M | H |  | M | M | 6 |
| 整合营销传播 Integrated Marketing Communication |  |  | M | H | M |  | L | 5 |
| 跨文化传播 Intercultural Communication |  |  | M | H | M |  | L | 6 |
| 社交礼仪与人际沟通 Social Etiquette and Interpersonal Communication |  |  |  | M | M |  |  | 3 |
| 书法 Chinese Calligraphy |  |  | M |  |  | M |  | 4 |
| 中外名记者研究 Studies on famous Chinese and Foreign Journalists | L | M | L | M |  |  |  | 5 |
| 媒介素养 Media Literacy | L |  | M | M |  |  | M | 5 |
| 广告学 Advertisement | L |  | M | M |  |  | L | 5 |
| 公共关系学  Public Relations |  |  | L | M | M |  |  | 5 |
| 文化产业基础 Cultural Industry Bases |  |  | M | M |  |  |  | 5 |
| 中国文化概论 Introduction Chinese Culture |  |  | M | M |  | L |  | 5 |
| 社会学概论 Introduction to Sociology |  |  | M | M |  | L |  | 5 |
| 古汉语基础 Foundation of Ancient Chinese |  |  | M | M |  | L |  | 5 |
| 出镜记者语言艺术 Language Arts of On-camera Reporter |  |  | M | M | M | M |  | 6 |
| 论文写作指导  Thesis Writing Guide |  |  | L | M |  |  | L | 6 |
| 影视艺术概论 Introduction to Film and Television |  |  | M | M |  | M |  | 6 |
| 舆论学 Public Opinion |  |  | M | M | L |  |  | 6 |
| 新媒体营销与策划 New Media Marketing and Planning |  |  | L | M | L |  | M | 5 |
| 广告创意与设计  Creative Designing of Advertisement |  |  | L | M | L | M | M | 6 |
| 新闻学专业技能  Journalism Skills |  |  |  | H |  |  | M | 6 |
| 公益劳动 Voluntary Labor |  | H |  |  | M |  |  | 1—8 |
| 社会热点调查 Social Hot Spot Survey |  |  |  | M | M |  | L | 2 |
| 摄影创作实践 Photography Creation Practice | L |  |  | H | L |  | M | 2 |
| 新闻见习 ournalistic Noviciate | M | M |  | H | M |  |  | 5 |
| 新闻实习 Journalistic Practice | H | H | H | H | H | H | H | 7 |
| 毕业论文  Graduation Thesis | M |  | M | H |  | M | M | 8 |
| 新闻发布会的设计与演练 Design and Practice of the News Conference |  |  |  | H | M | M | M | 4 |
| 新媒体APP内容运营 New Media APP Content Operations |  |  |  | H | M | M | M | 4 |
| 电视节目设计 Television Program Design |  |  |  | H | M | M | M | 6 |
| 微视频创作 Micro-Video Creation |  |  |  | H | M | M | M | 6 |

注：1.不同学期的同一门课程只需填写一次，如大学英语（一）和大学英语（二）按“大学英语”填写即可。  
2.所有的课程和教学活动都要列入表格，包括集中实践性环节，\*表示选修课程或环节。  
3.表格要清晰展示每门课程与每项培养要求（务必对照培养方案第二大点“培养标准与毕业要求”）达成的关联度情况,关联度强的用“H”表示，关联度中等的用“M”表示，关联度弱的用“L”表示